

ROMANCE DEVoured

LAUNCHING YOUR NEW TITLE TO OVER 80K RAVENOUS READERS



HELPING
AUTHORS
REACH
READERS:

Getting Your Book The Attention
It Deserves In A Crowded Marketplace

5 LIMITED TO ONLY
SPOTS PER WEEK BOOK IN ADVANCE

SOLVING
THE **BIG**
PROBLEM:



When launching a new release into to the world, coordinating all the marketing can often feel overwhelming. Beyond that, with all the competition out there, it's becoming harder & harder to get readers attention.



THE **BIG** SOLUTION:

Romance Devoured's Ultimate
Book Release Program

WHY IT WORKS
FOR AUTHORS:

Your title is promoted for a full week inside of the RD ecosystem that reaches over 80K readers, your new release will get the attention it deserves!



OUR AUDIENCE
= YOUR BUYERS:

- **99% Female**
- **98% USA**
- **Book Buyers:**
Report spending as much as \$250 per month on new romance!
- **Discover new titles:**
Via social media

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WHAT'S IN THE ULTIMATE BOOK LAUNCH PACKAGE? THE PERFECT POWER COMBO

**COVER REVEAL OR PRE-ORDER BLITZ TEASER • EXCERPT • CHAPTER OPTION
GIVEAWAY • MULTIPLE EMAIL BLASTS • NEW RELEASE BLITZ • AUTHOR INTERVIEW
& MANY MORE EXCLUSIVE BENEFITS.**

For high-level authors who understand the power of staying in front of fans,
this powerful program for you!

This package is pumped full of specialized juice! We blowup social media, as well as, our email newsletter, giving you the potential to reach all 80,000+ Ravenous Romance Readers associated with Romance Devoured.

MONDAY IS FOR MEETING THE AUTHORS



- Each Monday we will publish up to 5 author features including cover reveals...
- You get your own dedicated post + giveaway hosted on the Romance Devoured page!

- New Release Social Media Announcements
- Book cover, Blurb, KingSumo Giveaway, and Link to your dedicated RD post.

FANGIRL FRIDAY!

On Friday we recap the entire experience by reminding our subscribers & fans about your new release & giveaway

*Includes a video book review from Jessika Klide
(included free with your promotional package)*



MONDAY THROUGH SATURDAY - GET TO KNOW YOU!

- Each day we will feature an individual author interview directly into our social media channels for max exposure
- Only one author will be featured per day!
- You'll be able to pick your day to "Party Hardy in our FB Group and/or on the page"
- Takeover for 1 hour (on the day of your choice during the week of your promo)



SUNDAY ROUNDUP

On Sunday we will again feature your giveaway in our email newsletter for the "Free stuff you may have missed" message!



QUESTIONS?

[Click Here To See Our Comprehensive FAQ](#)

**7 FULL DAYS OF PROMOTION WITH OVER ~~\$330~~ IN VALUE!
BOOK NOW FOR ONLY \$225**

[CLICK HERE TO CHECK OPEN DATES](#)

[CLICK HERE TO BOOK YOUR SPOT](#)



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INCLUSIONS:

After your customized package is created utilizing all information and materials you've provided, we will send all graphics and links for you to share via your own newsletter and social media sites. Your fans will like/share/comment putting more eyeballs on your new release thereby enhancing the engagement, reach and effect.

Note: Your cover must comply with the new FB community standards to be eligible.

*****NOTE:** Due to the implementation of restrictions on posts containing vendor links by Facebook, we will send traffic to your exclusive author page on our website where the vendor links will be listed. Our goal is maximum exposure for your new release, and not being hindered by Facebook's negative policies.

Your Cover Reveal comes with a commitment from you that you will not reveal or display anywhere else on social media prior to the reveal date scheduled, except in your private groups.

Book well in advance to ensure your customized promotion is ready to roll out when your book goes live. We prefer eight weeks, but require a minimum of four weeks' notice to schedule your interview.

Note: Rush orders may be possible but at a 25% markup will be applied.

We will work hard to ensure your date is met. However, if less than six weeks are given, we cannot make any guarantees. We will offer an alternative date as close to the date requested as possible.

PAYMENT:

All payments must be completed in advance through the provided payment link.

CANCELLATIONS:

In order to avoid cancellations, we will work with you to replace the event you have booked with another of equal value. We will work hard to match your payment as close as possible. We reserve the right to charge for the changes.

- Cancellation 4 weeks or less are nonrefundable.
- Cancellation within 4 to 6 weeks will carry a fee of \$80.
- Cancellation more than 6 weeks will carry a fee of \$40.
- Cancellation within 3 days of original purchase are fully refunded.